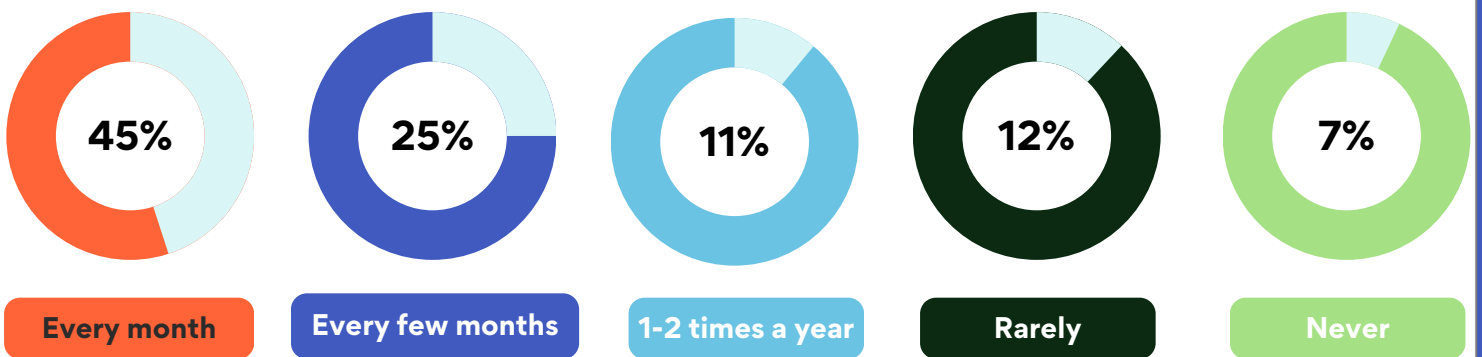


HYGIENE NEEDS OF FOOD SHELF SHOPPERS

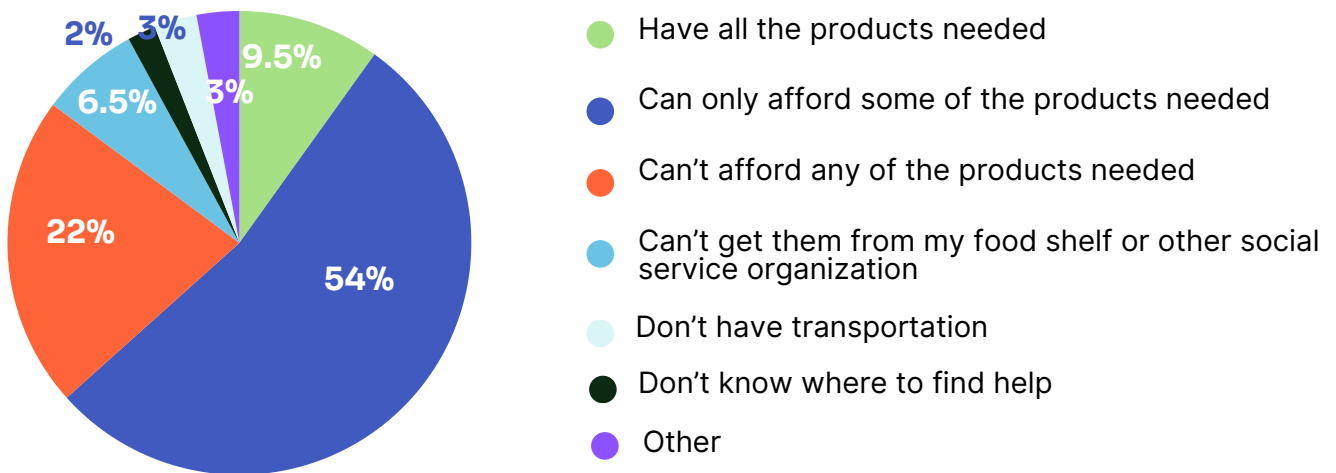
Executive Summary

Three metro food shelves varying in size, access and shopping experiences shared a 5 question survey with their food shelf shoppers for one month - between August and October. 347 shoppers completed the survey. The results indicated that 45% of food shelf shoppers struggle every month to afford hygiene items with 9.5% sharing that they have all the products they need. Support from food shelves, friends and family and buying less food to afford hygiene items are the most shared methods of securing these daily essentials; however, 11% admit to going without daily essentials. Hygiene insecurity has also caused 9% of shoppers to miss school, work or activity each month with 25% doing so in the past year. All food shelves offer limited hygiene items and none received monthly hygiene support from Bridge to Basics at the time of survey.

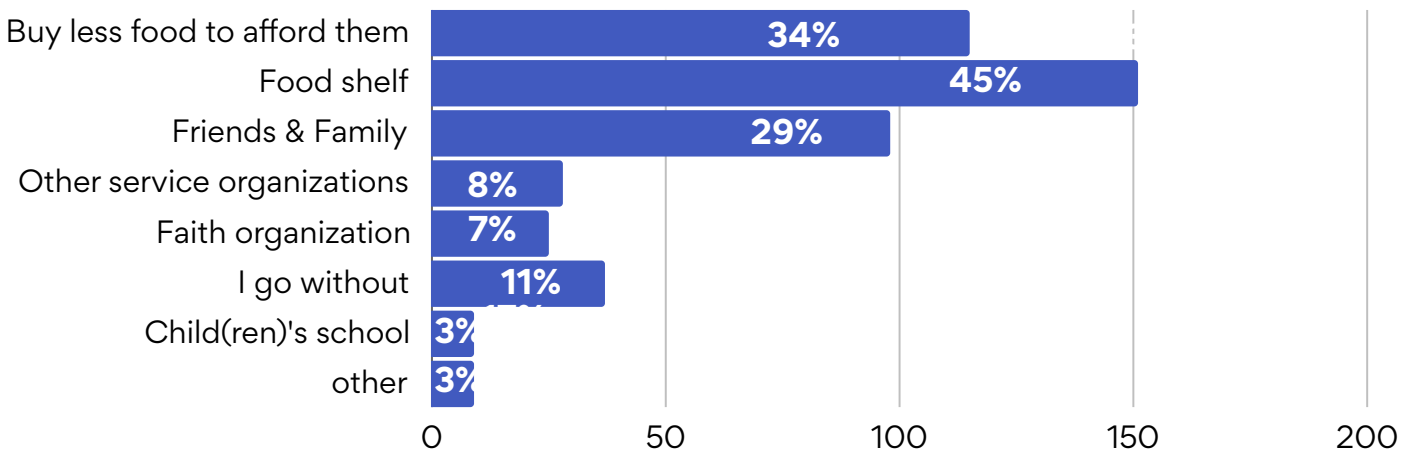
How often do you struggle to afford personal hygiene products?



What is the primary reason you can't get hygiene products?



If you are struggling to afford personal hygiene products, how are you getting them? (check all that apply)



Other responses included: I have it, use less/ration, buy when I can afford, garage sales

Top 10 Needed Personal Hygiene Products

1. Shampoo
2. Deodorant
3. Toothpaste
4. Body Wash
5. Bars of Soap
6. Toilet Paper
7. Conditioner
8. Menstrual Pads
9. Menstrual Tampons
10. Toothbrush

This question was open-ended. Identified items are listed in descending order.

Do you ever miss work or school or skip an activity because you do not have personal hygiene products?

