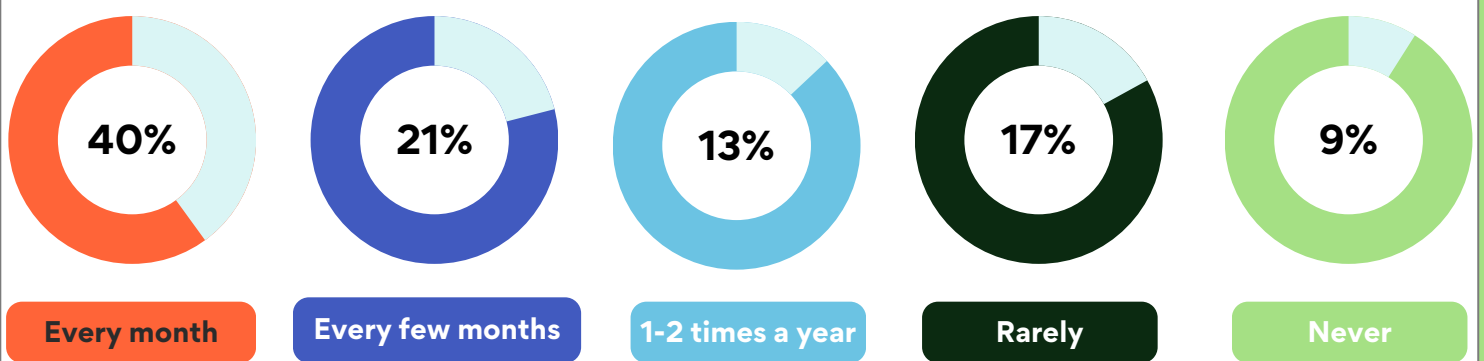


HYGIENE NEEDS OF FOOD SHELF SHOPPERS

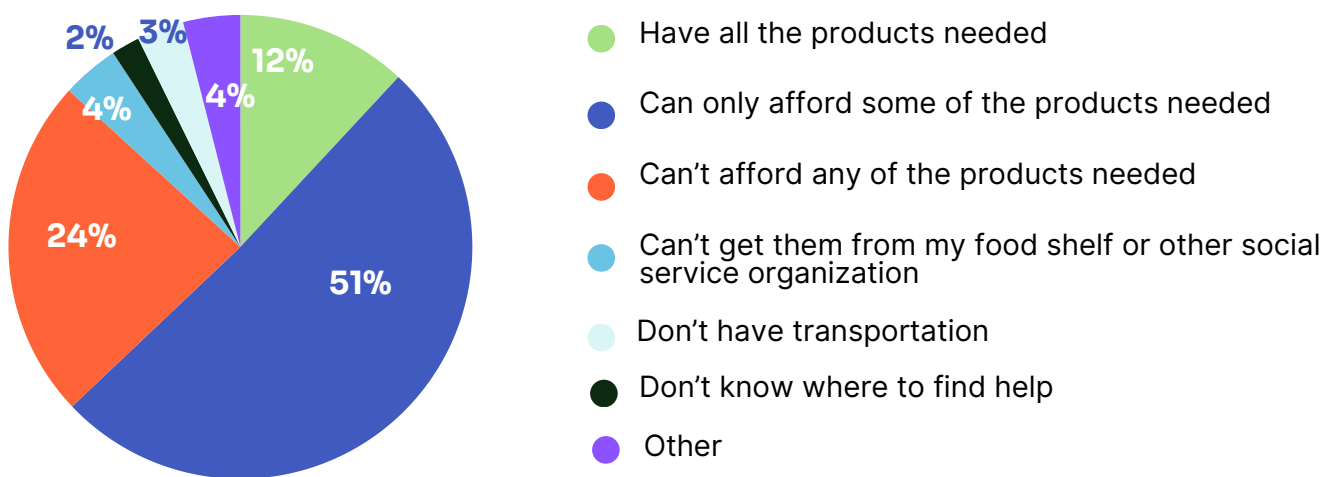
Executive Summary

Neighbors Inc. shared a 5 question survey with its food shelf shoppers for one month - between September and October. 155 shoppers completed the survey. The results are striking; they indicate that 40% of food shelf shoppers struggle every month to afford hygiene items with 12% sharing that they have all the products they need. Support from food shelves, friends and family and buying less food to afford hygiene items are the most shared methods of securing these daily essentials. Hygiene insecurity has also caused 21% of shoppers to miss school, work or activity in the past year, with 7% sharing absenteeism occurring each month.

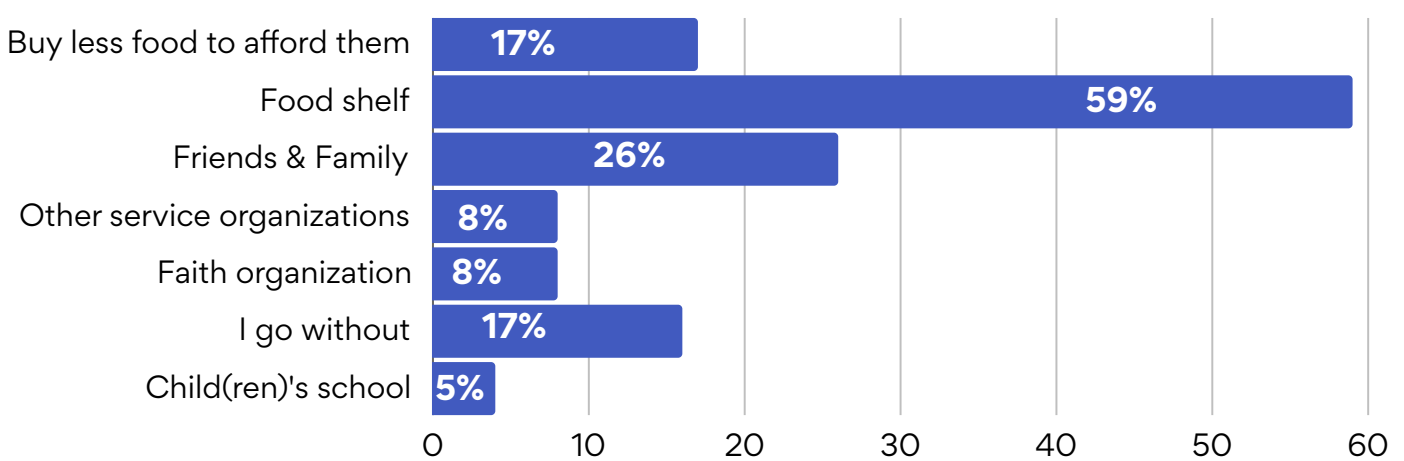
How often do you struggle to afford personal hygiene products?



What is the primary reason you can't get hygiene products?



If you are struggling to afford personal hygiene products, how are you getting them? (check all that apply)



Other responses included: I have it, use less/ration, buy when I can afford

Top 10 Needed Personal Hygiene Products

1. Shampoo
2. Toothpaste
3. Bar of Soap
4. Deodorant
5. Toilet Paper
6. Toothbrush
7. Body Wash
8. Conditioner
9. Menstrual Pads / Tampons
10. Laundry Detergent

This question was open-ended. Identified items are listed in descending order.

Do you ever miss work or school or skip an activity because you do not have personal hygiene products?

