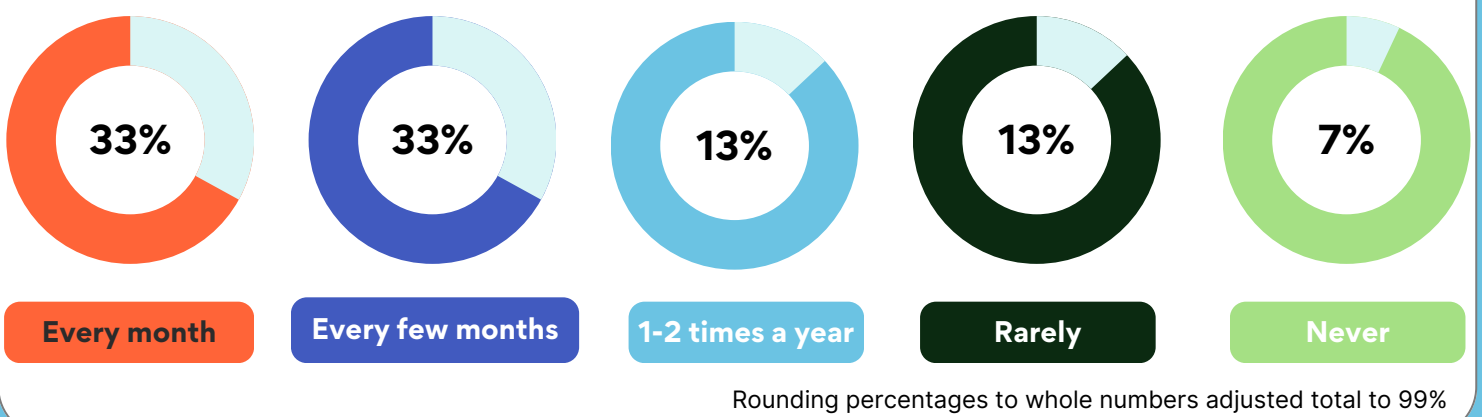


# HYGIENE NEEDS OF FOOD SHELF SHOPPERS

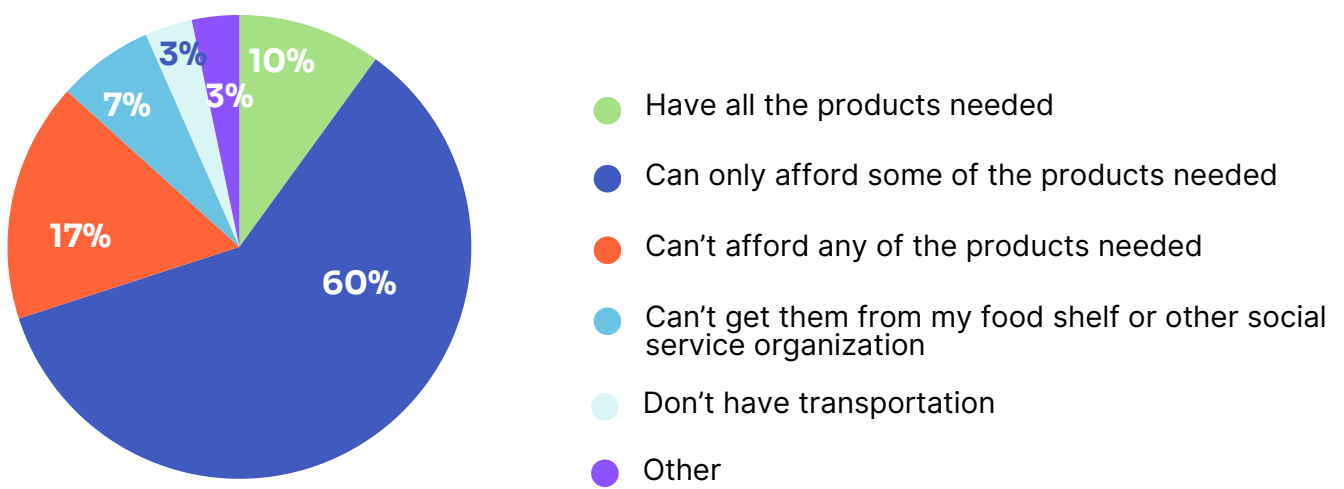
## Executive Summary

Friends in Need shared a 5 question survey with its food shelf shoppers for one month - between September and October. 31 shoppers completed the survey. The results indicate that one third of food shelf shoppers struggle every month to afford hygiene items with only 10% sharing that they have all the products they need. Support from food shelves, friends and family and buying less food to afford hygiene items are the most shared methods of securing these daily essentials. Hygiene insecurity has also caused 20% of shoppers to miss school, work or activity in the past year.

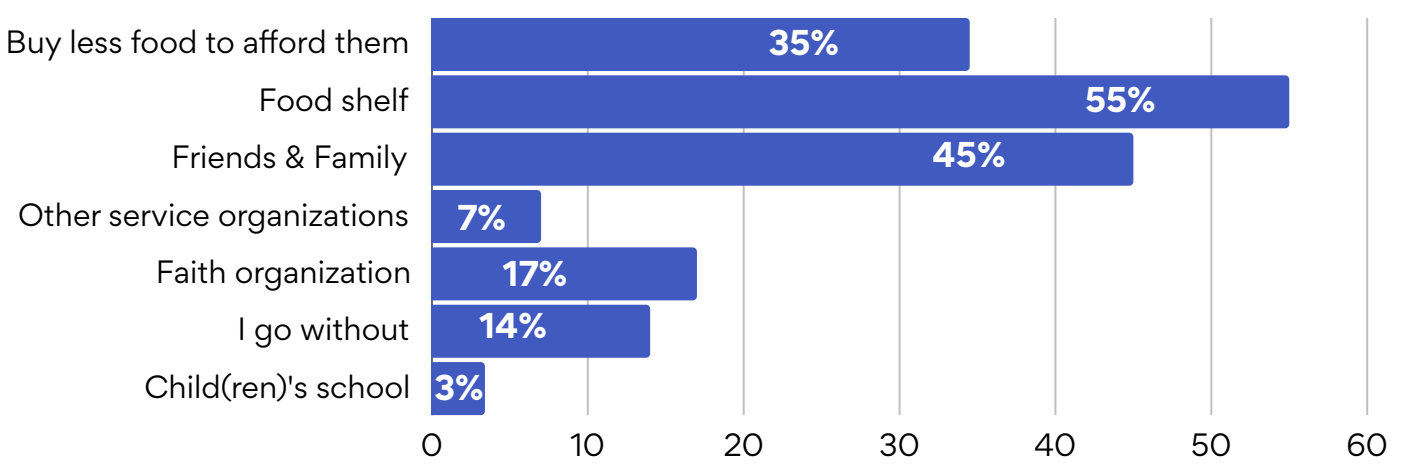
### How often do you struggle to afford personal hygiene products?



### What is the primary reason you can't get hygiene products?



### If you are struggling to afford personal hygiene products, how are you getting them? (check all that apply)



Other responses included: I have it, use less, discount places and garage sales

## Top 10 Needed Personal Hygiene Products

1. Shampoo
2. Deodorant
3. Body Wash
4. Bar of Soap
5. Toothpaste
6. Conditioner
7. Laundry Detergent
8. Tampons
9. Toothbrush
10. Baby wipes

This question was open-ended. Identified items are listed in descending order.

### Do you ever miss work or school or skip an activity because you do not have personal hygiene products?

