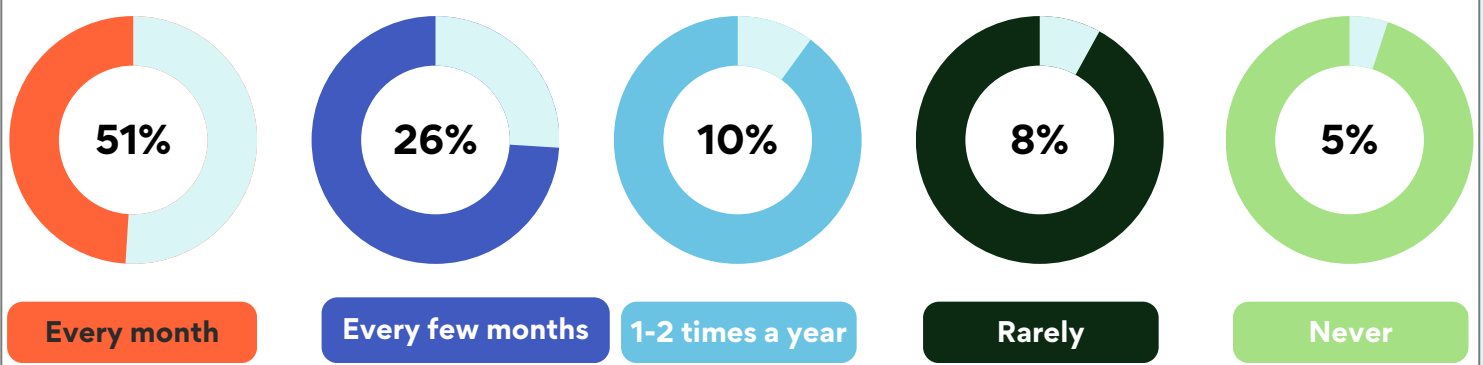


# HYGIENE NEEDS OF FOOD SHELF SHOPPERS

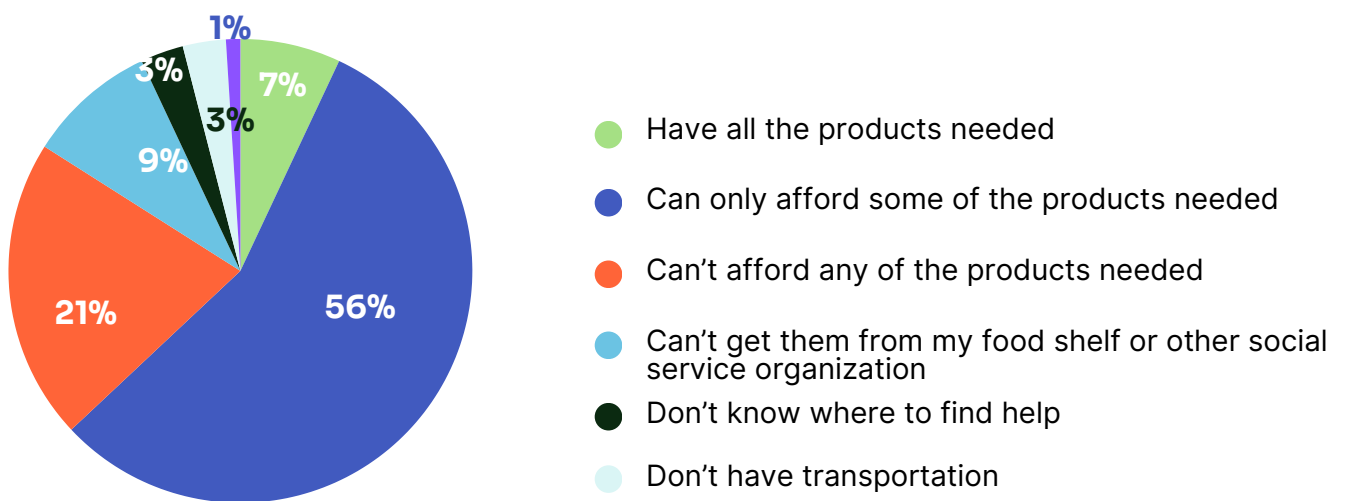
## Executive Summary

Open Cupboard shared a 5 question survey with its food shelf shoppers during the month of August. 155 shoppers completed the survey. The results are striking; they indicate that more than half of food shelf shoppers struggle every month to afford hygiene items with only 7% sharing that they have all the products they need. Buying less food to afford hygiene items is the most shared method of securing these daily essentials. Hygiene insecurity has also caused nearly 1/3 of shoppers to miss school, work or activity in the past year, with 12% doing so each month.

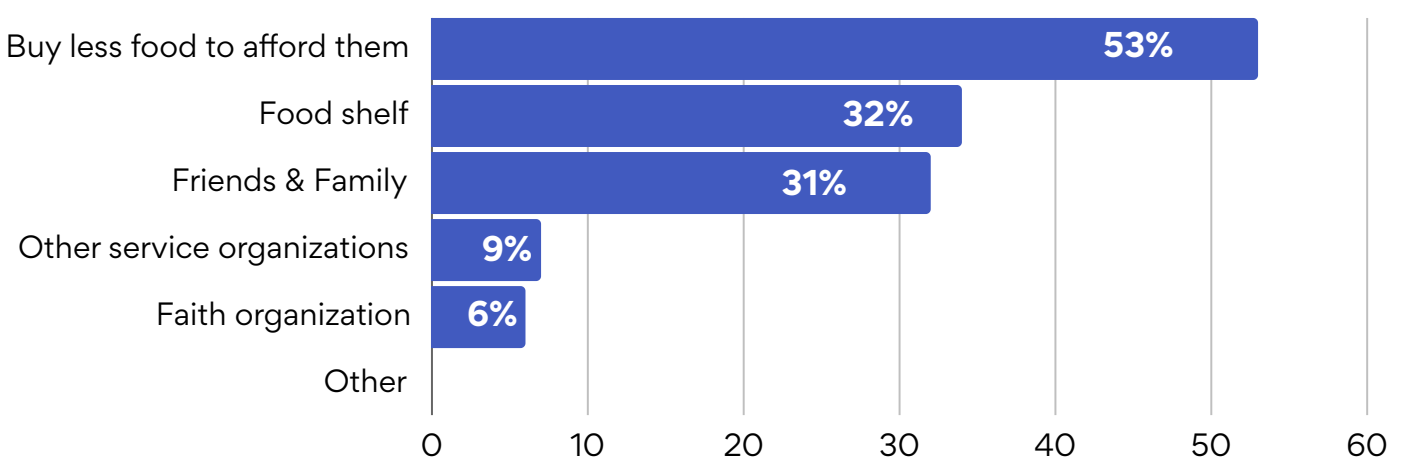
### How often do you struggle to afford personal hygiene products?



### What is the primary reason you can't get hygiene products?



### If you are struggling to afford personal hygiene products, how are you getting them? (check all that apply)



Other responses included: I go without, buy them anyway, use less, discount places and garage sales

### Top 10 Needed Personal Hygiene Products

1. Shampoo
2. Deodorant
3. Body Wash
4. Conditioner
5. Pads
6. Toilet Paper
7. Toothpaste
8. Bar of Soap
9. Tampons
10. Razors

This question was open-ended. Identified items are listed in descending order.

### Do you ever miss work or school or skip an activity because you do not have personal hygiene products?

